

THE CURRENT

2024



An authentic paperzine for the people & places that make our beach area the place to be in the summer months for all that call it home, permanently, or just for the weekend. Published every Thursday, May 16 through September 5.

Rates by size		Prices include full color.	
Ad Size	17 WEEK RATE Per Week	OPEN RATE Per Week	
Bus. Card 2 col. (3.7") x 2" 4 week min.	\$54.40	\$59.00	
1/8 Page 2 col. (3.7") x 4" 4 week min.	\$104.64	\$113.44	
1/6 Page 3 col. (5.63") x 4"	\$156.96	\$170.16	
1/4 Page 3 col. (5.63") x 6.75"	\$254.14	\$170.16	
1/2 Page Vrt. 3 col. (5.63") x 11"	\$357.71	\$390.38	
1/2 Page Hrz. 5 col. (9.5") x 6.75"	\$364.36	\$397.78	
2/3 Page 3 col. (5.63") x 14"	\$419.06	\$458.54	
3/4 Page 4 col. (7.57") x 11"	\$435.92	\$477.28	
Full Page 5 col. (9.5") x 14"	\$625.70	\$688.00	

ASK YOUR REP ABOUT PICK-UP RATES

Call 302-645-7700 or email adsales@capegazette.com to grab space in what everyone will be talking about **All. Summer. Long.**



12,500+ COPIES PRINTED
per week printed and distributed at more than 400 high-traffic locations such as visitor centers, hotels, Realtors and retail newsstands.

ADVERTISING DEADLINES
Space Reservation - 11am Thursday before the desired publication date.
All copy - due Monday 4pm.
Camera-Ready Ads - due Tuesday 12 Noon.

GRAPHIC REQUIREMENTS
Exact size with layers flattened, all fonts embedded, CMYK colors, resolution of 170 - 300 dpi. Email ads to the ad representative.



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Your Ad Here!

SINGLE BLOCK
1.45" x 1.625"
\$400 / season

Your Ad Here!

DOUBLE VERTICAL
1.45" x 3.125"
or
DOUBLE HORIZONTAL
2.9" x 1.625"

\$750 / season

LEWES LOCAL BUSINESS
International Specialty Foods, Table Top & Kitchen Ware (302) 645-1458
PUZZLES JoAnne Brantners and Games for All Ages (302) 645-8913
biblio used books • new finds • Open Daily Second & Market Streets, Lewes (302) 644-2210
THE WACE UNDERGROUND music • clothes • stuff we like
ADENTY CAFE - LEWES 12734 N Village Main Blvd #53, Lewes, DE (302) 644-8378

Irish Eyes Pub & Entertainment 110 Angles Rd, Lewes (302) 645-8888
GRAIN ON THE ROCKS 200 Superior Road
Ready to be a Local? Start your NEW LIFE today!
55 WAYS TO LIVE BETTER 2 Lewes Locations: 124 2nd St, 1504 Savannah Rd (302) 424-1890
Raas 302.644.3747
RL Wine & Beverage 210 Superior Road
Conservation Place Jewelers Full Service Jeweler, Jewelry Repairs, Watch Batteries
LINGO REALTOR List with Lingo, 1240 Kings Highway (302) 645-2207
Serving Our Community Since 2009! We have collars, toys, treats, gifts and so much more for dogs, cats, and the humans who love them.

The Hook For Neighborhood Lease
Greater Milton 500 Woodside Blvd
AMERICA'S CAR WASH
Car Wash
CHIEF 302-644-4444
Milton Delaware
mind, body spirit

KIDS KETCH TOYS & FASHIONS 132 2nd St, Lewes (302) 645-8448
Conservation Place Jewelers 150 Superior Road
LINGO REALTOR List with Lingo, 1240 Kings Highway (302) 645-2207
DOKTISH 302-644-8378

REHOBOTH BEACH
RE/MAX Real Estate Services, The Knot, The Greenhouse Group, The UPS Store, etc.

Our Beach Towns are the COOLEST. Show your support! Ask your rep about availability.